

Business Department Meeting

August 29, 2018

Present: Roxanne Bengelink, Valerie Jones, Fran Kubicek, Kathy Kerstetter, Rick Kraas, Steve Walman,

Absent: Sheila Baiers, Ron Young

I. Call to Order/Minutes

The meeting was called to order.

Prior minutes were not available.

Whether faculty member knew how to access course enrollment info, G-Drive and T-Drive information was discussed with access issues addressed.

II. Fall 2019 Schedule

The chair asked faculty to submit changes for the Fall 2019 schedule.

III. Textbooks

The chair requested that faculty review textbooks early.

IV. Pathway Update (Handout)

The chair handed out current pathways and briefed faculty on the status. Pathways are in place for the Business Administration degree which includes pathways for three programs with Davenport: Management, HR and Business Administration as well as a two year pathway for the AAS Business Administration Degree and the Administrative Assistant Degree. Pathways are needed for the General marketing and AA degrees.

V. Online Degree Update

The Online Business Degree committee updated the department on the progress of the degree. Work has been done on a template and the paperwork for the HLC is being worked.

VI. 3+1 Update

The chair briefed the department on the 3+1 programs. Currently 3+1 programs are in place with Davenport for Management, HR, Business Administration and Marketing. An Inverted program is in place with Senia Heights for the Business Administrative Assistant AAS.

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VII. Assessment Update

The chair briefed the department concerning using Pearson badges to assess institutional outcomes. The chair stated that there is a set of badges that had decent correlation with the institutional outcomes and that this had been presented to Dennis and he had approved going ahead with business being a pilot. The chair further stated that the Pearson badges were developed by a national organization which include business and academic representation. Finally the chair stated that he felt the badges offered a quality while easy means to assess the institutional outcomes.

VIII. Syllabus Updates

A proposal to modify the course description was made and discussed. The modifications included updating the language and expanding the requirement to play a stock game to include more choices such as projects, cases or simulations. It was moved, seconded and approved to accept the proposed language change with one change regarding capital budgeting.

IX. MiTransfer and BUS 101

The Chair reported that the MiTransfer effort and the curriculum of the state's universities may lead to BUS 101 no longer transferring. Discussion followed. The Chair will be attending the next round of the MiTransfer effort to get a feel for what is going on and to present arguments.

X. New Degree (First Read) (Handout)

A proposed entrepreneur AAS degree course list was distributed and faculty asked to evaluate and bring back questions, concerns and/or suggestions

XI. Other / New Business